

GREENESHA ADVISORY 2023

Mumbai's much awaited Ganesh Festival is here. The public celebration of Ganesh festival was started by Bal Gangadhar Tilak also known as Lokmanya Tilak. Since then, this festival brings all the communities together. In 2022, around 1.93 lakh homes and public pandals in Mumbai had installed Ganesh idols as per the BMC's statement. With increased environmental consciousness, more and more citizens are opting for the eco-friendly celebration of this festival. We hope that this advisory will help larger number of citizens to join and celebrate Ganesh festival in a greener and sustainable way.



GO FOR CLAY/TREE GANESHA IDOLS

Let's avoid buying idols made of Plaster of Paris (PoP). Eco-friendly idols made of clay and soil with natural colours are 100% biodegradable and easily immerses in the bucket at home. BMC has appealed for all the households to have eco-friendly idols from this year onwards.



LIMIT TO SMALL GANESHA IDOLS

The large sized idols are often made up of PoP. For households, it is better to choose eco-friendly idols that can be easily immersed in a bucket of water at home. The pandals can opt for a metal or stone idol that can be used every year.



OPT FOR ECO FRIENDLY DECORATION

Flowers, tree leaves, clothes, paper, rangolis, and earthen diyas are excellent eco-friendly alternative to plastic decorations.

The floral decorations and nirmalya can later be converted into homemade compost for your house plants or for the public trees in your neighborhood.



ENERGY EFFICIENT CELEBRATION

While lighting up the home decorations or community pandals use energy-efficient lighting fixtures like LED lights or traditional earthen diyas. Avoid the use of excessive lighting.



MAKE USE OF ARTIFICIAL PONDS OR OPT FOR SYMBOLIC IMMERSION

Consider immersing idols in artificial ponds instead of immersing them in the natural water bodies such as ponds, creeks & sea.

You can also symbolically immerse your idol in a bucket or pick a metal or stone idol to be immersed at home and reuse it the following year.



USE BIODEGRADABLE PLATES AND CUPS

Use the biodegradable plates and cups made up of Areca/Palm leaf, Sugarcane Bagasse, Bamboo and Corn starch which are available in the market for your celebrations.

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3 R`S – REDUCE, REUSE, RECYCLE

Reduce your plastic and other waste by opting for reusable products and recycling your waste. Spread the awareness among your neighbours, friends and family for eco-friendly celebration.



GO FOR POLLUTION FREE CELEBRATION

Use traditional instruments in place of loudspeakers and avoid playing loud music to reduce noise pollution. Do not use firecrackers to mitigate Air, Noise and Soil pollution.



CLEAN UP TRASH DURING AND AFTER THE FESTIVITIES

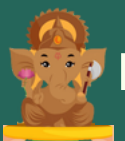
Ensure that the nirmalya is not thrown into the water body. Look for the Nirmalya Kalash at the site of immersion. Keep your dry waste separate and send it for recycling.



KEEP AN EYE OUT FOR THE SINGLE-USE PLASTIC BAN.

List of banned single-use plastic items:

1. Thermocol decorations
2. Plastic cutlery (spoons, forks, knives)
3. Plastic utensils (plates and cups)
4. Plastic-wrapped products
5. Plastic bags



BUY ECO-FRIENDLY IDOLS HERE

<https://myecoganesha.com/>

<https://www.treeganesha.com/>

<https://greenpractices.in/products/subcategory/Eco-Friendly-ganesh-idols>

<https://www.mypoojabox.in/collections/eco-friendly-ganesha>

<https://utsavi.net/>



JOIN US FOR A POST-IMMERSION CLEAN-UP DRIVE

Join hands with us to keep our environment clean with a post-immersion beach clean-up drive at Dadar or Mahim on 29th of September.

Register here for the clean-up drive:
<https://bit.ly/beach-cleanup-volunteer>

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Date	Day	Event	Day	High Tide Time	Height (in metres)
19th Sept 2023	Tuesday	Ganesh Chaturthi	1	2:04 AM	4.12 m
				1:56 PM	3.98 m
20th Sept 2023	Wednesday	Visarjan	1.5	2:39 AM	4.04 m
				2:24 PM	3.82 m
21st Sept 2023	Thursday	Visarjan	3	3:20 AM	3.89 m
				2:56 PM	3.61 m
23rd Sept 2023	Saturday	Visarjan	5	5:19 AM	3.51 m
				4:37 PM	3.12 m
24th Sept 2023	Sunday	Gauri-Ganpati Visarjan	6	6:56 AM	3.47 m
				6:22 PM	2.95 m
25th Sept 2023	Monday	Visarjan	7	8:31 AM	3.66 m
				8:22 PM	3.12 m
27th Sept 2023	Wednesday	Visarjan	9	10:22 AM	4.26 m
				10:37 PM	3.96 m
28th Sept 2023	Thurday	Anant Chaturdashi	10	11:03 AM	4.49 m
				11:25 PM	4.35 m

Note:

- 1.High tide timings are mentioned according to the important dates for the safety of people.
- 2.Avoid going for Idol Visarjan into the sea during high tide.